We are facing the biggest financial crisis in living memory, are you prepared?

Let BPP help you weather the storm

www.bpp.com/pd  enquiries@bpp.com  0845 644 5977
As the economy slows down and recession looms, let BPP help you and your organisation be prepared.

We have a series of courses designed to assist you in weathering the financial storm.

Our **Recession Busting Course Package** contains a number of courses which are designed to help businesses in ‘battening down the hatches’. This series of courses comes as a package, you can pick and choose which ones you want to attend and the more you pick, the cheaper the price of each course becomes. **You can receive up to 30% discount on each course.**

**The more you book, the greater the savings.**

For one course, **10% discount applies.** For each subsequent course booked, the price per course is reduced on a sliding scale, **increasing the discount by 5% for each extra course you book.**

<table>
<thead>
<tr>
<th>Courses Booked</th>
<th>Discount Applied</th>
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<tbody>
<tr>
<td>1</td>
<td>10% off the course</td>
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<tr>
<td>2</td>
<td>15% off each course</td>
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<td>4</td>
<td>25% off each course</td>
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<td>5</td>
<td>30% off each course</td>
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If you have a BPP PD Membership then the promotional discounts are on top of the usual membership discounts, so you and your organisation can make even higher savings. For details of our Membership Scheme please call our Client Care Team on 0845 644 5977.

To find out more about **BPP’s Recession Busting Package** call our Client Care Team on 0845 644 5977 or email enquiries@bpp.com quoting reference **RECESS08F**

Discounts are only available on the listed courses, we cannot apply these promotional discounts to courses held at any other time. These discounts cannot be used in conjunction with any other promotional discount offer.
Discounts are available on the following courses and dates:

01/12/2008 - Providing Assurance and the Manipulation of Financial Information under the Credit Crunch - London
Following a number of announcements with respect to the financial markets and the reactions of the economy as a whole to the ‘credit crunch’ the APB has issued Bulletin 2008/1. Whilst this bulletin has been written for the purpose of providing guidance for external auditors, the issues raised are very relevant to internal auditors, regulators and anybody using accounts for decision-making purposes.

The valuations of assets, the recording of liabilities, the selection of accounting policies and the decisions made in producing financial information can affect covenant performance and investor analysis. Risk assessment procedures also need to be examined in the light of the current economic situation.

This course takes you through a series of interactive case studies designed to assist in the development of a greater understanding of the increased risks of manipulation and the problems associated with risk identification and financial analysis associated with when the financial market conditions are becoming increasingly difficult.

£220.00 plus VAT Member Price, £275.00 plus VAT Non-Member Price (half day course)

Receive up to 30% discount off this and all the courses in this flier, see page 1 for more information.

02/12/2008 - Strategic Business Techniques - Refresher - London
Today’s organisations expect their managers to appreciate the ‘big picture’, to think strategically and to make informed decisions.

This course looks at the process of forming, evaluating and monitoring business strategies. Tools, techniques and theories that have been developed by the world’s leading strategists and used by many successful businesses are discussed.

£392.00 plus VAT Member Price, £490.00 plus VAT Non-Member Price

Receive up to 30% discount off this and all the courses in this flier, see page 1 for more information.

“Excellent tutor with very good grasp over subject. Extremely useful course.”
Mr G Gulati, Financial Modeller, Anglian Water Plc
03/12/2008 - **Understanding & Improving Business Processes** - London
The course is designed to introduce you to the tools used in mapping business processes and to link them to the creation of value within your organisation. It will allow the standardisation of procedures and allow management to focus on true value adding processes and operations.

It links process mapping and the value chain and how this can be used to better manage the business, consequently increasing efficiency and reducing cost.

£392.00 plus VAT Member Price, £490.00 plus VAT Non-Member Price

Receive up to 30% discount off this and all the courses in this flier, see page 1 for more information.

04/12/2008 - **Project Management in Practice** - London
Project working is becoming increasingly common in the modern business environment and those involved require a broad cross-functional skill set to play a pivotal role in the successful execution of a project. This course is designed for anybody who is involved in project management and no prior knowledge is assumed. You will be introduced to the key stages of a project from definition through to completion and common pitfalls of project management.

The course will also allow you to demonstrate your learning through use of a simulated project from definition and approval of the project through to the implementation phases.

£392.00 plus VAT Member Price, £490.00 plus VAT Non-Member Price

Receive up to 30% discount off this and all the courses in this flier, see page 1 for more information.

05/12/2008 - **The Manager's Guide to Employment Law** - London
This course will provide an overview of key day-to-day management issues arising from recruitment of employees through to termination of the employment relationship. You will gain a good practical understanding of the core employee rights and employer obligations, enabling you to practice with confidence as a manager.

£235.00 plus VAT Member Price, £470.00 plus VAT Non-Member Price

Receive up to 30% discount off this and all the courses in this flier, see page 1 for more information.
For an administration fee of £25 plus VAT for a half-day course, £50 plus VAT for a full-day course, delegates may attend another course of equivalent value. For bookings cancelled 3 working days or less (by 5.30pm) inclusive of the course date, we will refund the course fee. All cancellations MUST be in writing. For bookings cancelled at least 15 days (by 5.30pm) prior to the course date, we will refund the course fee. For bookings cancelled between 14 and 4 days (by 5.30pm) prior to the course date delegates may attend another course of equivalent value free of charge. The fee is still payable and is non-refundable. If you have not received acknowledgement of your booking by one week before the course date please telephone our CPD team on 0845 644 5977. E&OE. Full terms and conditions can be viewed at www.bpp.com/pd.
BPP Professional Education helps people and businesses build their skills. We provide professional programmes to management and staff at all levels and also train for recognised professional qualifications.

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<tbody>
<tr>
<td>Accountancy and Tax</td>
<td>0845 075 1100</td>
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<td>Actuarial</td>
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<tr>
<td>Financial Services</td>
<td>+44 (0)20 7786 5999</td>
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<tr>
<td>Human Resources</td>
<td>0845 077 5566</td>
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<tr>
<td>Insolvency</td>
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<td>Law School</td>
<td>0845 678 6868</td>
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<td>Professional Development</td>
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